**Drug Addiction Brochure Due: \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

You have just been hired by a drug rehab treatment center in your city. You are to lead a series of weekly information seminars discussing various substances and how some can become addictive. Part of your strategy is to create pamphlets summarizing each substance.

From the list below chose ONE drug that can become addictive and create a professional-looking brochure describing the following:

1. **Brief Description**: Name of drug, legal/illegal, illicit, nick names, family of drugs it belongs to, other drugs in this family.
2. **How does it work?** (How it affects the brain- reward pathway, receptors, brain’s response).
3. **How/why is it used?** (pain treatment, recreational, certain conditions).
4. How is it taken/administered? (pills/injection/inhaled)
5. Are there any side effects? short or long term
6. Can you develop a tolerance? Is it possible to overdose? What happens? If so, what is the treatment?
7. Graph comparing Deaths and/or addiction stats in BC – graph this against other causes of death or addictions.
8. Signs or symptoms of addiction. Withdrawal
9. Where can one get help in Lower Mainland?
* You will need to be concise to fit this all on a standard size (8.5 X 11) paper.
* You will be graded on accuracy, brevity and completeness as well as overall aesthetics and layout.
* Must be typed and handed in as a hard copy
* SITE YOUR SOURCES on a SEPARATE sheet of paper.
* Methamphetamine
* Cocaine
* Heroin
* Nicotine
* Caffeine
* Alcohol
* Morphine
* codeine
* Marijuana
* Ecstasy
* Fentanyl
* Oxycontin

**­­­Presentation Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 - 4 | 5 - 8 | 9 - 12 | 13 - 16 |
| Content | Content is insufficient. Many elements missing. Many elements not discussed.  | Basic level of content provided. Content minimally discussed. | Most or all necessary content present and well described.  | All content present and thoroughly discussed. Sophisticated understanding demonstrated. |
| Accuracy | Content is confusing orcontains morethan one factualerror. | The content isGenerally accurate,but one piece ofinformation isclearly flawed orinaccurate. | Most of thecontent is accurate,but one piece of informationthat might be inaccurate.  | All content is accurate with no no factual errors |
|  | 1 - 2 | 3-4 | 5-6 | 7-8 |
| Organization | Information disorganized.  | Some informationis logicallysequenced.  | Most informationis organized in aclear, logical way. | Information isorganized in aclear, logical way. |
| Overall Effectiveness | Does not inform the reader.Difficult to glean information easily | Some information is easy to understand.  | Information clear and easy to understand. Reader easily informed.  | Consistently Effective and Cohesive pages that completely inform the reader. |
| Use of Graphics | Missing Graphics.Several graphicsare unattractiveAND detract from the content. | Some use of graphics and areattractive but a few do not seem to support thetheme/content. | A few graphics are not attractive butall support thetheme/content. | All graphics areattractive (size and colours) andsupport thecontent. |
| Spelling and Grammar | Presentation has more than 2 grammatical and/or spelling errors | Presentation has 1-2 grammatical errors but no misspellings | Presentation has 1-2 misspellings but no grammatical errors | Presentation has no misspellings or grammatical errors.  |
|  | 0 | 1 | 2 | 3 |
| Content in own words | Mostly plagiarized |  |  | All content in own words |
| Source cited | 0-1 sources  | 2-3 sources | 4-5 sources  | More than 5  |

Sign up Sheet

|  |  |
| --- | --- |
| Substance | Name(s) |
| 1. Nicotine
 |  |
| 1. Marijuana
 |  |
| 1. Ecstasy
 |  |
| 1. OxyContin
 |  |
| 1. Cocaine
 |  |
| 1. Heroin
 |  |
| 1. morphine
 |  |
| 1. Alcohol
 |  |
| 1. Caffeine
 |  |
| 1. Methamphetamine
 |  |
| 1. Fentanyl
 |  |

<https://www.rxlist.com/drugs/alpha_a.htm>

<https://www.boardpreprecovery.com/rehab-blog/addiction-hijacks-brain/>

<https://www.canada.ca/en/health-canada/services/substance-use/get-help-problematic-substance-use.html>

<https://nida.nih.gov/publications/drugs-brains-behavior-science-addiction/drugs-brain#:~:text=Some%20drugs%2C%20such%20as%20marijuana,onto%20and%20activate%20the%20neurons>.