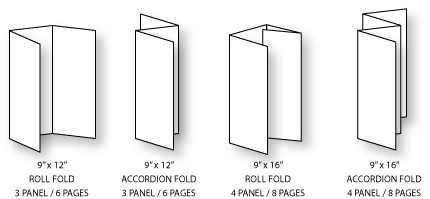
**Drug Addiction Brochure Due: \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

You have just been hired by a drug rehab treatment center in your city. You are to lead a series of weekly information seminars discussing various substances and how some can become addictive. Part of your strategy is to create pamphlets summarizing each substance.

From the list below chose ONE drug that can become addictive and create a professional-looking brochure describing the following:

1. **Brief Description**: Name of drug, legal/illegal, illicit, nick names, family of drugs it belongs to, other drugs in this family.
2. **How does it work?** (How it affects the brain- reward pathway, receptors, brain’s response).
3. **How/why is it used?** (pain treatment, recreational, certain conditions).
4. How is it taken/administered? (pills/injection/inhaled)
5. Are there any side effects? short or long term
6. Can you develop a tolerance? Is it possible to overdose? What happens? If so, what is the treatment?
7. Graph comparing Deaths and/or addiction stats in BC – graph this against other causes of death or addictions.
8. Signs or symptoms of addiction. Withdrawal
9. Where can one get help in Lower Mainland?

* You will need to be concise to fit this all on a standard size (8.5 X 11) paper.
* You will be graded on accuracy, brevity and completeness as well as overall aesthetics and layout.
* Must be typed and handed in as a hard copy
* SITE YOUR SOURCES on a SEPARATE sheet of paper.
* Methamphetamine
* Cocaine
* Heroin
* Nicotine
* Caffeine
* Alcohol
* Morphine
* codeine
* Marijuana
* Ecstasy
* Fentanyl
* Oxycontin

**­­­Presentation Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 - 4 | 5 - 8 | 9 - 12 | 13 - 16 |
| Content | Content is insufficient. Many elements missing. Many elements not discussed. | Basic level of content provided. Content minimally discussed. | Most or all necessary content present and well described. | All content present and thoroughly discussed.  Sophisticated understanding demonstrated. |
| Accuracy | Content is confusing or  contains more  than one factual  error. | The content is  Generally accurate,  but one piece of  information is  clearly flawed or  inaccurate. | Most of the  content is accurate,  but one piece of information  that might be inaccurate. | All content is accurate with no  no factual errors |
|  | 1 - 2 | 3-4 | 5-6 | 7-8 |
| Organization | Information disorganized. | Some information  is logically  sequenced. | Most information  is organized in a  clear, logical way. | Information is  organized in a  clear, logical way. |
| Overall Effectiveness | Does not inform the reader.  Difficult to glean information easily | Some information is easy to understand. | Information clear and easy to understand. Reader easily informed. | Consistently Effective and Cohesive pages that completely inform the reader. |
| Use of Graphics | Missing Graphics.  Several graphics  are unattractive  AND detract from the content. | Some use of graphics and are  attractive but a few do not seem to support the  theme/content. | A few graphics are not attractive but  all support the  theme/content. | All graphics are  attractive (size and colours) and  support the  content. |
| Spelling and Grammar | Presentation has more than 2 grammatical and/or spelling errors | Presentation has 1-2 grammatical errors but no misspellings | Presentation has 1-2 misspellings but no grammatical errors | Presentation has no misspellings or grammatical errors. |
|  | 0 | 1 | 2 | 3 |
| Content in own words | Mostly plagiarized |  |  | All content in own words |
| Source cited | 0-1 sources | 2-3 sources | 4-5 sources | More than 5 |

Sign up Sheet

|  |  |
| --- | --- |
| Substance | Name(s) |
| 1. Nicotine |  |
| 1. Marijuana |  |
| 1. Ecstasy |  |
| 1. OxyContin |  |
| 1. Cocaine |  |
| 1. Heroin |  |
| 1. morphine |  |
| 1. Alcohol |  |
| 1. Caffeine |  |
| 1. Methamphetamine |  |
| 1. Fentanyl |  |

<https://www.rxlist.com/drugs/alpha_a.htm>

<https://www.boardpreprecovery.com/rehab-blog/addiction-hijacks-brain/>

<https://www.canada.ca/en/health-canada/services/substance-use/get-help-problematic-substance-use.html>

<https://nida.nih.gov/publications/drugs-brains-behavior-science-addiction/drugs-brain#:~:text=Some%20drugs%2C%20such%20as%20marijuana,onto%20and%20activate%20the%20neurons>.